# Steps toward Publishing

# Decide what subjects you want to share.

# Who is the desired audience?

# Research the publication writers guidelines and read a couple of issues to determine the style (academic? journalistic? Do they accept opinion pieces too?). For example, *Yes! A journal of positive futures* likes – you guessed it -- positive news. *Native Peoples* likes people-centered pieces. *Tribal College Journal* uses themes for the feature stories in each issue.

# Query the editor by mail or phone (if not prohibited by the guidelines) with your idea

# If the editor expresses interest, prepare your paper according to the guidelines, ask someone to read it and provide feedback, ask someone to proofread it for you, and submit it.

Be patient. Do not submit your paper simultaneously to another publication without permission.

# (For more thorough discussion of these ideas, see *So You Want to Write about American Indians? A Guide for Writers, Students, and Scholars* by Devon Abbott Mihesuah (University of Nebraska Press 2005).

# Potential Publication Outlets

(Disclaimer: This list was compiled by Marjane Ambler in December 2012 primarily from information available on the websites. No endorsements implied. It is a starting point and omits whole categories, such as hard science journals, for example. Talk to your librarian, and ask your colleagues what they read for more ideas. Writers can look at publications such as *Writers Market* for other magazine and book publishers.)

N=carried by NWIC

**Academic journals focusing upon American Indians**

*American Indian Culture and Research Journal* -- N

“In print since 1971, this journal (AICRJ) is an internationally renowned multidisciplinary journal designed for scholars and the general public. It publishes book reviews, literature, and original scholarly papers on a wide range of issues in the fields of history, anthropology, geography, sociology, political science, health, literature, law, education, and the arts. It is published by the American Indian Studies Center at the University of California, Los Angeles.” <http://www.books.aisc.ucla.edu/aboutaicrj.asp>

*American Indian Quarterly* - N

 “*AIQ* has earned its reputation as one of the dominant journals in American Indian studies by presenting the best and most thought-provoking scholarship in the field. *AIQ* is a forum for diverse voices and perspectives spanning a variety of academic disciplines. The common thread is *AIQ’s* commitment to publishing work that contributes to the development of American Indian studies as a field and to the sovereignty and continuance of American Indian nations and cultures. In addition to peer-reviewed articles, *AIQ* features reviews of books, films, and exhibits.” Published by University of Nebraska Press. Now in its 37th year of publication. [http://www.nebraskapress.unl.edu/product/American-Indian-Quarterly,673174.aspx](http://www.nebraskapress.unl.edu/product/American-Indian-Quarterly%2C673174.aspx)

*Journal of American Indian Education* – N

“JAIE is a professional journal that publishes papers directly related to the education of American Indian/Alaska Natives. The Journal also invites scholarship on educational issues pertaining to Native Peoples of the world, including First Nations (Aboriginal People of Canada), Native Hawaiian, Maori, Indigenous Peoples of Latin American and others. The goal of the Journal of American Indian Education is to improve Native Education through knowledge generation and transmission to classrooms and other educational settings. The JAIE was founded in 1961 and has been published continuously since. It is published by the Center for Indian Education of the School of Social Transformation at Arizona State University three times a year: fall, winter and spring. The JAIE is refereed by Native educators and experts in various academic disciplines. <http://jaie.asu.edu/submit.html>

*Wicazo Sa Review-*-N

“During the past two decades, Native American Studies has emerged as a central arena in which Native American populations in the United States define the cultural, religious, legal, and historical parameters of scholarship and creativity essential for survival in the modern world. Founded in 1985, *Wicazo Sa Review* is a journal in support of this particular type of scholarship, providing inquiries into the Indian past and its relationship to the vital present. Its aim is to become an interdisciplinary instrument to assist indigenous peoples of the Americas in taking possession of their own intellectual and creative pursuits.” Published by the University of Minnesota Press <http://www.upress.umn.edu/journal-division/Journals/wicazo-sa-review>

*Studies in American Indian Literatures* –N

“SAIL is the only journal in the United States that focuses exclusively on American Indian literatures. With a wide scope of scholars and creative contributors, this journal is on the cutting edge of activity in the field. SAIL invites the submission of scholarly, critical pedagogical, and theoretical manuscripts focused on any aspect of American Indian literatures as well as the submission of poetry and short fiction, bibliographical essays, review essays, and interviews. SAIL defines "literatures" broadly to include all written, spoken, and visual texts created by Native peoples.” Published by the University of Nebraska Press. Now in its 24th year of publication. [http://www.nebraskapress.unl.edu/product/Studies-in-American-Indian-Literatures,673235.aspx](http://www.nebraskapress.unl.edu/product/Studies-in-American-Indian-Literatures%2C673235.aspx)

*Red Ink, student literary magazine*

This publication is now in transition. It has been published at University of Arizona since 1989. A recent article in *Indian Country Today* said it will no longer be published by the American Indian Studies Department but will instead be associated with the new department, the American Indian Research and Training Center.

*Yellow Medicine Review, a journal of indigenous literature, art and thought*-N

A relatively new publication (2007), it came about thanks to a grant from the Ford Foundation to the Difficult Dialogues Initiative on the campus of Southwest Minnesota State University. Since it has been around a for a short time, a writer might be advised to submit sooner rather than later since it is difficult to keep such journals funded. “This journal focuses upon indigenous literature, art, and thought. It utilizes themes so check the writers’ guidelines. At this time, we encourage submissions from indigenous perspectives in the area of fiction, poetry, scholarly essays, and art. We define indigenous universally as representative of all pre-colonial peoples.”

<http://www.yellowmedicinereview.com/id1.html>

# Other Scholarly Journals

*Western Historical Quarterly*

Available online and in print. Mission: "Its purpose shall be to promote the study of the North American West in its varied aspects and broadest sense."

<http://www.usu.edu/whq/>

*Ethnohistory*

Published by the American Society for Ethnohistory via Duke University Press. “*Ethnohistory* reflects the wide range of current scholarship that is inspired by anthropological and historical approaches to the human condition. Of particular interest are those analyses and interpretations that seek to make evident the experience, organization and identities of indigenous, diasporic and minority peoples that otherwise elude the histories and anthropologies of nations, states and colonial empires. In the past the journal has published work from the disciplines of geography, literature, sociology and archaeology, as well as anthropology and history, and such submissions are encouraged. The defining characteristic of editorial policy is an openness to the theoretical and cross-cultural discussion of ethnohistorical materials, and a recognition of the wide range of academic disciplines that may have material of interest and relevance to the readers of Ethnohistory. The journal publishes peer-reviewed articles, book reviews, and review essays. We welcome the submission of sets of papers on a linked theme, which would constitute a forum within a regular journal issue. Special Issues, under a guest editor, that present the very best of emergent ethnohistorical scholarship, are solicited by the editors.

<http://ethnohistory.dukejournals.org/>

# *Pacific Northwest Quarterly* –N

# Published by the Center for the Study of the Pacific Northwest, “*PNQ* is the leading scholarly journal devoted to the history and culture of the northwestern United States, including Alaska and western Canada. Published at the University of Washington since 1906, *PNQ* offers articles, edited primary-source documents, book reviews, announcements of conferences, information on archival collections, and lists of publications, dissertations, and theses. The journal is illustrated and fully indexed. Articles posted on this site, from back issues of the journal, suggest the variety of topics and the quality of work published in *PNQ*.” <http://www.washington.edu/uwired/outreach/cspn/Website/PNQ/PNQ%20Main.html>

# Other Education Magazines

*Chronicle of Higher Education* -- N

Published in both hard copy and online. The best way to break into this weekly publication might be through letters to the editor or the online opinion venue (find out if anyone can submit or just staff can launch a topic)

*Diverse Issues in Higher Education*

Formerly *Black Issues in Higher Education*, this magazine in recent years has attempted to cover other ethnic and minority groups’ education. (see samples)*.* The Nov. 22, 2012, edition of the magazine was completely focused on the efforts of tribal colleges. See [www.diverseeducation.com](http://www.diverseeducation.com)

Twitter: @A2Arnett

Follow us: @diverseissues

Like us: facebook.com/diversejobs

*Adjunctnation.com: news, opinion, analysis, and more for the adjunct faculty nation*

This online site (former publisher of *Adjunct Advocate* magazine) includes reviews, blogs, columns, cartoons, discussion of distance ed, and job listings.

<http://www.adjunctnation.com/>

*Diversity & Democracy*

“This is a periodical published by the Association of American Colleges and Universities to provide campus practitioners with readily available information about successful diversity initiatives around the country. *Diversity & Democracy* aims to support academic leaders and educators as they design and reshape their diversity programs, civic engagement initiatives, and global learning opportunities to better prepare students for principled action in today's complex world.” Unclear whether they solicit manuscripts from outside the staff. <http://www.diversityweb.org/DiversityDemocracy/about.cfm>

# Feature Magazines of General Circulation

*Native Peoples*

*“Native Peoples* magazine is the first and the largest, paid-circulation, consumer magazine devoted to the arts and cultures of the Indigenous peoples of the Americas. Founded in 1987, it has an estimated readership of over 100,000.” *Native Peoples* might be an outlet for profiles of community elders, artists, or positive programs for youth. However, since this magazine website does not even provide writers guidelines, it might be difficult to get into this elite publication.

*Yes! A journal of positive futures* – N

*“YES! Magazine* reframes the biggest problems of our time in terms of their solutions. Online and in print, we outline a path forward with in-depth analysis, tools for citizen engagement, and stories about real people working for a better world.” Writers Guidelines: “YES! Magazine documents how people are creating a more just, sustainable, and compassionate world. We welcome submissions that relate directly to this focus. Each issue of YES! includes a series of articles focused on a theme—about solutions to a significant challenge facing our world—and a number of timely, non-theme articles. Our non-theme section provides ongoing coverage of issues like health, climate change, globalization, media reform, faith, democracy, economy and labor, social and racial justice, and peace building.”

[www.yesmagazine.org](http://www.yesmagazine.org)

*Orion –*N

The Writers Guidelines say: “We appreciate the opportunity to consider unsolicited essays, narrative nonfiction, interviews and short fiction that are resonant with Orion’s focus on nature, culture, and place. …Submissions that show a general lack of familiarity with the magazine may not be considered.” “The editorial impulse of *Orion* lies at the nexus of ecology and the human experience. The magazine distinguishes itself from the din of common culture through its depth of inquiry, commitment to interdisciplinary thought, and an emphasis on insight and imagination alongside a big-picture approach to problem solving.”

[www.orionmagazine.org](http://www.orionmagazine.org)

# News and Opinion Outlets

*Indian Country Today*

This weekly magazine and online newspaper has a section on education and has covered many tribal college and university stories in the past. <http://indiancountrytodaymedianetwork.com/department/education>

*News From Indian Country*

NIC is a nationwide, privately owned newspaper published twice a month, founded by Paul DeMain in 1986, who is the managing editor and an owner. This newspaper also frequently carries news about tribal colleges. “It is the oldest continuing, nationally distributed publication that is not owned by a tribal government. It offers national, cultural and regional sections, and the most up-to-date pow-wow directory in the United States and Canada,” according to its website. The newspaper is offered both in print and electronic form and has subscribers throughout the United States, Canada and 17 foreign countries, according to Wikipedia.

Online only:

Falmouth Institute is best known for its comprehensive training services. Its website also includes the online magazine, [*American Indian Report*](http://www.americanindianreport.com). Formerly published weekly as a magazine, AIR has an education section. It provides blogs and news. <http://www.americanindianreport.com/> One of the blogs provides a useful “Where to go for Writing Help” (from the Society of Tribal Administrative Professionals) <http://falmouthinstitute.com/stap/> (Dec. 4, 2012)

*Native American Report*

*Native American Report* is a news service (or [newsletter](http://en.wikipedia.org/wiki/Newsletter)) published in [Silver Spring, MD](http://en.wikipedia.org/wiki/Silver_Spring%2C_MD) by [CD Publications](http://en.wikipedia.org/wiki/CD_Publications). It reports on activities of Congress, the courts, and federal agencies related to tribal interests. CD Publications began producing housing-related newsletters in 1961. In Fall 2006, the company acquired Native American Report and Native American Law Report from Eli Research and combined them into Native American Report. NAR publishes news articles on tribal issues related to health access, health promotion and disease management. It also provides updates on, among other things, education improvement and employment/job training programs. Other topics include the [Bureau of Indian Affairs](http://en.wikipedia.org/wiki/Bureau_of_Indian_Affairs), taxation, regulations, Native American law, sovereignty and gaming disputes.” <http://www.cdpublications.com>

# Book Publishers

University presses are the first place that faculty might consider for book length manuscripts. They utilize a rigorous process of review by experts in the relevant field, which gives their publications respect not given to independently published books or those by a college press. However, it sometimes means they will not consider groundbreaking work, according to author Devon Abbott Mihesuah (*So you Want to Write about American Indians*)

Part-Time Press.com

“Your product source for Adjunct and Part-time Faculty Excellence.” They specialize in teaching and learning materials, including teaching in the sciences. (Nothing said specifically about minorities.) Click on Get Published to see the submission guidelines. They invite faculty to submit manuscripts.

Fulcrum Books

“An independent publisher located in the foothills of the Rocky Mountains, Fulcrum is currently looking for NONFICTION manuscripts that explore:

* Western Culture and History (adult and children's)
* Native American Culture and History (adult and children's)
* Environment and Nature (adult and children's)
* Public Policy (for Speaker's Corner imprint)
* Western Gardening

<http://www.fulcrum-books.com/index.cfm>

**Marjane Ambler has been writing about American Indians since 1975. She was the editor of *Tribal College Journal* from 1995 to 2006 and is the author of two books, *Breaking the Iron Bonds: Indian Control of Energy Development* (University Press of Kansas, 1991) and *Yellowstone has Teeth* (Riverbend Publishing, 2013). Questions?**

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