AAS in Business and Entrepreneurship

Program Outcomes from 2015-17 catalog

ENTREPRENEURIAL THINKING AND PROCESS IN A TRIBAL ENVIRONMENT STUDENTS WILL BE ABLE TO:

* Describe the key activities involved in the entrepreneurial process.
* Analyze the impact of Tribal legal structures on entrepreneurial activities.
* Access funding programs targeted to entrepreneurial efforts by Native Americans.

GENERAL PRINCIPLES OF BUSINESS OPERATIONS AND MANAGEMENT STUDENTS WILL BE ABLE TO:

* Explain business processes including Accounting, Human Resources, Marketing, and Sales.
* Describe a variety of management practices and organizational structures.
* Outline important principles and impacts of business law on commercial enterprises.
* Compare and contrast various leadership philosophies.

NATIONAL AND INTERNATIONAL ECONOMIES STUDENTS WILL BE ABLE TO:

* Categorize businesses and industries based upon customer market segments.
* Define international trade metrics, governing bodies, and trade barriers.
* Explain the impacts of supply and demand on local, national, and international economies.
* Differentiate between nominal and real economic statistics.

QUANTITATIVE ANALYSIS STUDENTS WILL BE ABLE TO:

* Apply appropriate financial metrics for measuring business performance.
* Calculate financial ratios given requisite information.
* Analyze and integrate financial metrics into the business decision-making process.

COMMUNICATION STUDENTS WILL BE ABLE TO:

* Clearly articulate meaningful business information in both verbal and written forms.
* Utilize business terminology and concepts to describe the current business environment.
* Share knowledge of effective business practices with their local communities.

ETHICS STUDENTS WILL BE ABLE TO:

* Discuss the principles and practical application of social responsibility.
* Critique real-world examples of business ethics.
* Apply ethical theories to their local environment and community.
* Distinguish between the characteristics of ethical and legal actions.